

THEORY OF CHANGE

WE ARE DEDICATED TO ILLUMINATING THE FUTURES OF ALL CHILDREN.

ROOT CAUSE

Energy poverty stems from economic hardship, inadequate infrastructure, and social inequality.

1

INPUTS

- Sustainable & Flexible Funding
- Human Resources
- Device Development & Manufacturing
- Building Partnerships
- Volunteer Engagement
- Marketing
- Educational Resource Development

3

OUTPUTS

- Increased Social Impact
- Reduced Carbon Footprint
- Corporate ESG Alignment
- Increased Distribution
- Educational Advancement
- Reduced Environmental Impact

5

IMPACT OF ACCESS TO SAFE, RELIABLE ENERGY:

- Achieve In-Country development goals
- Improved Quality of Life
- Reduced CO2 Emissions
- Increased Health & Safety
- Improved Air Quality
- Cost Savings
- Better Educational Outcomes
- Gender Equality

Impact of Partnerships:

- Global Citizenship
- Amplify ESG Impact
- Empowerment & Impact Awareness

2

ACTIVITIES

- Operations
- Fundraising
- Product Development
- Volunteering Opportunities
- Corporate Partnerships
- ESG Initiatives
- Device Distribution
- Impact reporting

4

OUTCOMES

- Financial Stability
- Awareness/Advocacy
- Kerosene Reduction
- Improved Health & Safety
- Digital Inclusion
- Enhanced Educational Opportunities
- Tangible ESG Outcomes

GOAL

Eradicate energy poverty by providing sustainable solar-powered solutions to improve educational, health, environmental and economic outcomes for marginalised communities.

ASSUMPTIONS

1 family = 5-person household

Using less kerosene results in improved health outcomes

Studying longer at night results in improved educational outcomes

